

Exhibit B

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,287,023

United States Patent and Trademark Office

Registered Aug. 28, 2007

**TRADEMARK
PRINCIPAL REGISTER**

BARBIE

MATTEL, INC. (DELAWARE CORPORATION)
M1-1518
333 CONTINENTAL BLVD.
EL SEGUNDO, CA 902455012

FOR: FULL LINE OF DOLLS, DOLL CLOTHING
AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 689,055, 2,837,174,
AND OTHERS.

SN 78-739,456, FILED 10-24-2005.

JIM RINGLE, EXAMINING ATTORNEY

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Jun 5, 2017**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration will remain in force as long as the requirements for maintaining the registration are fulfilled as they become due.

For further information about the registration process, visit <https://www.uspto.gov/trademarks/>. To review information regarding the referenced registration, go to <https://tsdr.uspto.gov/>.

U.S. REG NUMBER: 3287023
MARK: BARBIE(STANDARD CHARACTER MARK)
OWNER: MATTEL, INC.

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